

THE GATEWAY

Vol. XV.

OMAHA, NEBR., FRIDAY, JANUARY 31, 1936

No. 15

CARDINALS LOSE TO SOUTH DAKOTA VIA CHARITY LANE

Early Lead By S. D.
Tied By Cards At
Beginning of Half.

RETURN TILT SAT.

Omaha University lost a hard fought battle to the South Dakota Jackrabbits at the Central high school court last Monday evening by a score of 29 to 23. Failure to "capitalize" on charity tosses cost the game.

South Dakota U. took the lead from the beginning of the game and kept it until one minute before the half ended. The first half featured ragged passing by both the Cardinals and the Jackrabbits. Omaha showed a decided weakness on their charity shots, while the South Dakota lads, although their field goals were fewer, made up on their free throws.

Eighteen fouls were called against Omaha by Referee Jack North, while South Dakota was given seventeen. Three players from each team were given special invitation to leave after four fouls had been committed.

The Jackrabbits, in running up their early lead of 11 to 5, allowed each member to score at least once. "Kelley" Bolte was the only Cardinal to find the basket in the early part of the game, and his twisting, twirling shots had the visitors quite upset.

Harold Johnk, the man-mountain pivot for the Cardinals came to Bolte's aid with two baskets. Brown entered the game and managed to tally three points before the half to make the score 14 all.

Omaha came back after the half (Continued on Page 3)

Staff Appoints New Reporters

Gateway reporters for this semester were officially appointed this week by the editorial staff. The following were selected: Frank Glasberger, James Moise, Harold Clark, Rosella Prall, Ruth Wemmer, Helen Saltares, Irene Tinkham, Fannie Witkin, Elbert Hoisington, George Threadgill and Charles Jerome.

The Editors also extend an invitation to any students who are interested in newspaper work or are enrolled in journalism classes at the University to attend the meeting as the staff is not complete. There are several openings on the reportorial staff.

A meeting of the entire staff will be held Monday, February 3, at 12 noon in The Gateway office.

Annual Size Decided

Final arrangements as to the size and price of the University Yearbook are now complete. The book will include about 120 pages bound in a stiff cover.

There will be sections for seniors, juniors, faculty, lower classes, activities, athletics, snapshots, and special features. The price of the book has been set at \$2.50.

Letters have been sent to juniors, seniors, faculty, Greek organizations, and club presidents about the cost of having pictures in the book.

W. A. A. To Give First Leap Year Dance of Season

The Leap Year Hop, sponsored by the Women's Athletic Association, will be given February 28, 1936, in Jacobs' Hall at 9 P. M. Miss Lillian Damask is the general chairman for the affair, assisted by Betty Lou Stringer, decoration committee chairman; and Helen Saltares, ticket committee chairman.

Tickets went on sale Monday, January 27, and will be sold by any member of W. A. A. for 50 cents a couple. Stage will be allowed. Lee Sanderson's Orchestra will play for the dance.

Miss Ruth Diamond and Mrs. Harriet Benson are the sponsors, and the chaperones will be Mr. and Mrs. Johnny Baker, Mr. and Mrs. Lloyd Bradfield, and Dr. and Mrs. Taylor.

Proceeds from the vice-versa dance will be used to send representatives to the district W. A. A. convention which will be held at the University of Minnesota at Minneapolis in April.

Students' Living Expenses High

From figures compiled from returns to a questionnaire sent to 125 students it appears that the average cost of attending the University of Omaha, over and above the expense of living at home, is \$106 per semester. Girls on the average spend \$105.82 per semester while boys spend \$107.62. These amounts are divided as follows:

	Girls	Boys
Tuition and fees.....	\$69.98	\$67.32
Books and supplies...	10.46	11.31
Transportation	15.38	18.99
Organizations	10.00	10.00
Non-resident tuition...	87.70	83.41

SWIMMING SPREE SOON

The members of W. A. A. will be guests of Miss Ruth Diamond, women's athletic instructor, at a swimming party, Wednesday, February 5, 1936, at the Jewish Community Center at 8:30 P. M.

PROMINENT PROFESSOR POSTS PUBLICITY PLACARDS--PHOOEY!

Flash! An innovation in startling, emotion-appealing advertising is well on its way to supplant the dry unappealing descriptions in the catalogue. Naturally enough, it originated in the Business Administration courses of Dr. Rhoads, under the able direction of his publicity expert, Keith Maxwell. Here's a small example—

Producers Note: Due to the character of this class only adults will be admitted.

At last the Perfect Class—Business Administration 126 Starring Professor Rhoads—He thrilled you in Salesmanship—You wept with him in Corporation Finance, but you'll adore him in Business Administration 126.

This class had a nine month run at Louisiana State.

See It
Take It
Hear It
Reserved seats on sale beginning January 27, 1936.

* * *
On February 27 You Must See Dr. Rhoads, The Star of Stars in Bennett's Supreme Romance—

OMAHA U. SALARY SCALE NOW RANKS HIGH IN MID-WEST

President Haynes' Proposal Approved By School Regents.

INSURES SECURITY

The new salary scale set up by the board of regents on the recommendation of President Haynes places the Municipal University in a very favorable position compared to the other larger universities of this region.

The tenure and salary policy adopted by the board of regents consists of three main points. First, setting a definite salary scale covering all professors and instructors at the University. Instructors will receive \$1500 to \$2100 a year, assistant professors \$2100 to \$2500 a year, associate professors, \$2500 to \$3000 a year, and full professors, \$3600 a year.

According to the United States Bureau of Standards the Municipal University of Omaha ranks below the University of Minnesota and the University of Missouri, both noted for high salary scale, but well above other institutions of this region.

As the second point on the new program, the security of faculty members is guaranteed under the following conditions: the continuation of satisfactory work, the need for the work, and the ability of the University to pay the salary.

"Since our enrollment is fairly stable in major courses of instruction and since the University is

(Continued on Page 4)

W. A. A. PETITIONS DUE

Monday, February 3, is the deadline for girls wishing to sign petitions for membership in the Women's Athletic Association. Petitions may be secured in Miss Diamond's office.

Management Policies

Girls: Find out how to get your man.

Boys: Find out how to keep away.

Discover the best policy for managing the other sex.

Hear Dr. Rhoads give his daring, red-hot, stupendous lectures on Management Policies—A great actor in his greatest role.

* * *

Are You Red-Blooded? Does Romance Make Your Blood Tingle?

Then don't miss Dr. Rhoads in Corporation Finance.

Learn about the Business Man and his Secretary!

You'll sit back aghast when you see the tired business man hunted down to his last penthouse.

Don't miss this—The Star of Business Administration rises to new heights in Corporation Finance! Coming to the University for a four months, run starting January 27.

* * *

If any of the other professors are interested, Mr. Maxwell's services are available at a slight pittance per effort.

Mondays, Fridays Prominent Days To "Cut" Classes

Although Monday, for most people, seems to be the hardest day to pile out of bed it is not so with the students of our alma mater. Statistics show that Friday is the most prominent day for absences from classes. This is probably, or in fact undoubtedly, due to the fact that the theatres change their bills on Friday, and not so much to lack of habit. During the second semester of 1934-5 a compilation of "cuts" from classes was made. This compilation was arranged according to each day of the week, and the results were as listed below:

Monday	1,368
Tuesday	1,127
Wednesday	1,134
Thursday	1,065
Friday	1,628

The total number of "cuts" for the whole semester amounted to 6,322, and the average number of "cuts" per student amounted to 11.8 for a student body of 532.

Omaha Students Sponsor Program

A radio program sponsored and produced by the students of Omaha University will take to the air soon. This program will be broadcast over station WAAW and is one of the largest productions ever to be attempted on a local radio station.

The program will include different musical units such as a radio band with special orchestral arrangements by Perry Rushlau, a glee club of mixed voices, a male quartette and several vocal duets and solos.

The program management is being carried on under the direction of Jane Vincent and Perry Rushlau, working in conjunction with Jerry Douglas, well known orchestra director and radio artist.

The Municipal University of Omaha students who are assisting in this program are: Perry Rushlau, Pat McNaughton, Jane Vincent, James Moise, Sam Corbett, Don Reissner, Harold Grau, Elbert Hoisington, Bob Armstrong, and Gordon Quiller.

Ekblad Addresses Today's Assembly

Vice-Consul Nils Erik Ekblad who addressed faculty members and students at an assembly in the auditorium this morning at 10 A. M. gave a short outline of Swedish history. His topic was "A General View of Sweden Yesterday and Today."

Mr. Ekblad, who was introduced by President Rowland Haynes, spoke on the same subject at a Rotary Club meeting a short time ago.

Among other things he mentioned Swedish neutrality during the World War. He also discussed social and economic conditions in that country today, and a few of the high spots of Swedish history.

COUNCIL PLANS DANCE

The Student Council will hold another dance in the near future in Jacobs' Hall to decide on the purchase of an amplifier. They wish to determine the attitude of the student body concerning the proposed purchase.

NEW UNIVERSITY SITE URGED BY PREXY HAYNES

Advocates Forty-Acre Campus; Asks That Regents Approve.

\$350,000 IN CASH

With the cash balance which the University treasury now shows, a definite decision on a new location "can and should" be made before the end of the present semester, stated President Rowland Haynes in his annual report to the board of regents.

By August 31 there will be 350 thousand dollars in the treasury which could be used in the purchase of a new site and the construction of the first buildings, he announced.

President Haynes told the regents that a minimum campus of 40 acres is needed, and room must be provided for athletics.

The location was also discussed. "The University must be near some main traffic line if we are to make the University accessible to students throughout the city," he said.

Haynes stated that he was opposed to spending the money from the treasury to develop the present site for the following reasons:

1. Land costs probably are cheaper now than they will be at any time in the near future.

2. Within five or ten years the present building fund would be expended upon the upkeep of the present buildings alone.

3. The building fund would not replenish because the operating expenses would consume all the income.

A plan to finance this proposal of gradual expansion at a new location was as follows:

(Continued on Page 4)

University Prof Publishes Book

Mrs. Laura M. Johnson, professor of English at the University of Omaha, has been informed that her book, *A Drill Book in English*, has been published and will be adopted for use in Freshman English.

The book, containing two hundred pages, is the result of many years of preparation and experience by its author. Mrs. Johnson has studied the Freshman English situation at the University and she has included in her manuscript numerous remedial exercises which she has used with satisfactory results for difficulties in English. Many answers to points of Business English, such as spelling, punctuation and correct usage, are included in the manual.

Mrs. Johnson waives all royalties on this campus.

RHOADS SPEAKS

In a speech, "The Philosophy of Business," given before the Philosophical Society recently, Dr. J. H. Rhoads, head of the department of business administration, declared that "We won't work as hard for another man's family as for our own, as business is built on private initiative and exists to satisfy our wants."

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BUSINESS STAFF
Business Manager.....Macy Baum
Assistant.....George Threadgill

EDITORIAL GREETINGS

With the appearance semi-annually of an entirely new editorial staff for The Gateway, it is perhaps fitting that a statement of policy be made in this issue of the new semester.

As in the past, The Gateway will not have a fixed editorial policy, and does not plan ANY type of campus reformation campaigns at this instance of writing. Such things take form only gradually, and it is foolish to attempt a prediction at this early date.

To some, this will appear as an evasion of an issue, and an attempt to avoid future conflicts over promises which we might make now and fail to keep. This is to be regretted; however, notwithstanding such adverse criticism, we believe that in the long run our stand will be supported. The Gateway should be impartial, and advocate only such measures which appear, after due consideration, to have merit.

We sincerely feel that petty squabbling would be in poor taste. Naturally, criticism, even constructive criticism, fails to appeal to those being criticized. Thus campus reformations are to be attempted only after much thought, and the belief that it is for the betterment of the school at large, and not for a small group of individuals.

Popular student opinion will aid in guiding the editorial policies of this paper. A student forum will contain letters of any students who wish to air their opinions in print. For those who wish to remain anonymous, the author's name need be known only to the editor before the letter will be published. Advice concerning The Gateway stories and editorials will also be published and letters of this kind will especially be appreciated.

This is your paper and it should please you. Towards this end our efforts will be directed, as we feel this to be one aim which is worthy of achievement.

GETTING DUMBER?

"We were not born dumb, but we are rapidly becoming so," concludes Editor John B. Spalding of the North Dakota State College "Spectrum" in a recent editorial in that student weekly.

Editor Spalding's pessimistic conclusion climaxes a bitter condemnation of specialization in education under the editorial question, "Are We Being Educated?"

Inistence upon studying only those subjects which tend to increase the after-graduation money income has crowded the humanities out of the college curriculum, he charges. Consequently colleges stress social life, campus politics and athletics instead of real knowledge and thinking.

We wouldn't take advantage of Editor Spalding's justified dissatisfaction to lure him away from his Alma Mater. But we do point out that the University of Omaha comes closer

Thru The Keyhole

"Gritinks to all ye rabid or perchance rabid Keyholders! There's very little news and the same amount of printable dirt, so if it's all the same to you I'll blast away. Certain Pi O pledges nearly got themselves and an innocent friend in trouble by a little indiscreet bragging in the library.... a certain Dutchman could personally go for Marge Corrington in a big way...she's that Central lassy—but he confesses that he is very much tied up at the moment....now he's in a jam....Flash! Milt Sklenicka passed a course with a straight "C"—must have been the teacher's PET....or do they?....Johnson got some fan mail after the picture in the paper and daddy and Glen were both put out, but Frink is the worst put out (about 20c worth)—it seems he had a bet with Johnson and he just lost it—I'll be seeing you's at the Lothrop....We heard something about Middlekauf, Gardner and Corsages....could it be vice(?)—versas or is it an individual?....Speaking of vice-versas the outdoor and rompers girls are throwing one soon, but the funny thing about it is that they are trying to sell the ducats to all the lads....It is beginning to look like Lil Anderson is going to pledge Phi Sig if Keaton and the boys don't get busy....Now here's a real scoop—Ellen Hartman took a tumble in the snow the other day and spent the entire evening warming the exposed portions on an electric heating pad....now she knows what it's like to take the "Hot-Squat" and believe you me she isn't having any....What's this about Mashek walking home from Peony Park when it was 14 below zero?....Kozak is looking for a gal what will dominate him, and when he says dominate he means dominate!....any takers?....Well, as Mark Anthony once said, "I didn't come here to test your radio tubes" (to Cleopatra, I think)....Sow, Sew Long!

ON THE MAGAZINE RACK

By LLOYD L. LEE

Many new books are continually being purchased by the library. Those who read German will find a very absorbing book dealing with the World War. It is *Das Antlitz des Weltkrieges* and is written by Ernst Junger. There are many photographs, some of which are so horrifying that one wonders how lying diplomats and contemptible dictators can be so inhuman as to destroy ruthlessly the lives of a peace-loving populace.

Students of journalism will like the new biography of the late C. P. Scott, who was editor of the Manchester Guardian for more than half a century.

For a long time able critics have regarded the Manchester Guardian as the criterion of journalism.

This biography is most extraordinary in its treatment of this greatest of all English journalists.

A fine estimate of the man is found in the last chapter describing his characteristics, but more interesting is the chapter entitled "C. P. S."

In the Office, depicting some of his eccentricities.

There is a small volume of forty-two poems by Stephen Spencer, which was accessioned in the library two weeks ago. These poems are short and in blank verse, and contain a note of cynicism in them.

The Caribbean Area, edited by A. Curtis Wilgus, is a fine book for students of the social sciences. The book is a compilation of a series of lectures delivered at George Washington University on sociological factors of the entire Caribbean region.

A most interesting book just off the press is *An Atlas of Current Affairs*, by J. F. Horrabin. Since it is thought that most college freshmen lack a knowledge of elementary geography and that the ordinary text-book map attempts to show too much, consequently leading to confusion and inaccuracies, this author endeavors to correct these faults. This book is to be used as a short and simple guide to key facts and key places in the world today. There are seventy-four maps of areas of contention in the world. On the opposite page of each map is a concise description of the problem. Readers are urged to consult this book as his newspaper gives him additional information. This is an excellent book for contemporary history and international relations classes.

Worry is a thin stream of fear trickling through the mind. If encouraged, it cuts a channel into which all other thoughts are drained.—Arthur Somers Roche.

to qualifying with the proper type of curriculum he demands than many less modern schools.

The plan here demands a study of the humanities and general survey courses before the student is permitted to specialize.

By this we guard against over-specialization and the consequent loss of the ideal that the public good is the ultimate purpose of a college education.

It's In The Cards

By LEO PEARLEY

(Ed. Note—A noon-day view of the gym as seen by one verbose reporter.)

The score was 1 to 0—the Gray-bugs were ahead. "Stubb" Riggins of the Bed-bugs hooked a pass to "Bull" Frink, the "G" bug captain, which was knocked down by the "B" bug center, "Noely" King, and this towering giant of the hardwood dribbled all over his chin down to the foul lane, where "Muscle-bound" Grau, of the G's threw a dirty wrestling mat at him. This ended that scoring threat. King, of course, on account of his good nature, picked up Rex Nelson, a standing forward for the B's, and asked him the answer to the last question in his history exam. Rex, because he had to think some time on this, held his fingers towards the ref. (Speed Crawford) and was excused, leaving only four Red-bugs to continue the war against their arch rivals. Tis a pity, yes, indeedy.

Johnny Donlon, to date the leading scorer on the "G" team, with one point, grabbed his ice skates and circled the floor, screaming, "down with pauperism"—the nit-wit, as if we needed a new campus. Bill Kulper, who all this time has been hiding in Miss Diamond's office, came out and claimed a foul because one of the Gray-bugs expectorated under a radiator. Referee Crawford lets him have his way and the game is tied up. Boy! Then the teams really get wild.

Kenny Hargrove, who was spending a perfectly good lunch hour watching the game, was the only crowd. He jumps up and orders a yell, "Bite 'em hard—draw blood—scratch 'em deep—bed-bugs." After yelling for perhaps two or three seconds, fifty people who were over at the hash-house, decide to go down to the Orpheum, leaving only Carl Baade and Baron Ed Von Kersnbrock alone with the lunch-counter stools. The stool pigeons! Heh, Heh, Heh.

With the score tied, both captains called their teams together and took off their football suits. It's a good thing Hargrove was the only audience. My, my, what shapes and figures. King gets mad and broadjumps Bill Kulper, who has been cleaning Mrs. Gearhart's sidewalks for the past two weeks and is kinda tired. King continues on with the jump and lands on his imagination in front of Riggins and Sorensen, who are mixing aesthetic dancing and barn-yard charleston with a few twists of Granger. (Now we know where all those brown spots under the radiators come from.) Anyhow, King makes a basket, but, alas and alack, it's the wrong one, and the score is now: Gray-bugs 3, Bed-bugs 1.

One reason for the poor showing of the Bed-bugs might be given on account of the condition of King, the center, who was out until two o'clock Sunday night visiting Ardith Hudson. Another might be because Bolte and Bolde now, the two moral supports of the team, were invited to a vice-versa the other evening. The boys received two corsages before leaving for the dance; on a card which came with them was such a cute inscription that I feel you ought to know what it said:

"Roses are red, violets are blue—Betty-Lou for Bolte and Helen for you." Signed by Baldy's gal. Gosh, don't it thrill you?

With the score thus, the audience cried for more action. So action it is, with Miss Diamond and Mrs. H. Benson ushering in

Here 'N There

A. B. Degree is the name of a Williston, N. D., man.

—ACP.

* * *
Ph. D's are almost certain of job tickets today, says Northwestern University's placement bureau, with starting salaries averaging \$200 monthly.

—Park Stylus

* * *
Enrollment in Haverford's courses for the college Janitors and kitchen men jumped this year from 11 to 25. Subjects include civics, French, and algebra.

* * *
In comparison with other countries, the United States ranks 10th in the educational scale, according to a statement made at the last national convention of the Parent-Teachers' convention.

—Collegian Reporter.

* * *
A Duke University Junior was seriously burned during a fraternity initiation when shellac covering his body was accidentally ignited.

—Industrial Collegian.

* * *
When physical education was made non-compulsory at the University of California, enrollment in the department jumped 1800.
—Industrial Collegian.

* * *
A course in "civilization" designed to enable students to orient themselves intellectually and spiritually, is being given at St. Lawrence University.

—Collegian Reporter.

* * *
An additional allotment of \$410,000,000 to the NYA has been given governmental approval.

—ACP.

* * *
New Jersey is one of the few States in the Union which has neither a medical school nor a dental school.

—Industrial Collegian.

* * *
The University of California, with 20,388 full-time students, ranks as the country's largest. Counting part-time and summer students NYU is biggest with 30,714.

—ACP.

**The Hardest Job
On the Campus**

1. Convincing any student that the bursar is not the most important person on the campus at the beginning of the semester.

2. Persuading Dr. Payne to deliver his Humanities lectures with notes.

3. Try to find the book that you want in the library at the end of the semester when final examinations are pressing and other students have the same idea.

4. Deciding whether certain students discontinued their economics career because of necessity, or because of the fact that the professor cannot remember the first five letters of the alphabet when he makes out grades.

their dancing class. However, this doesn't stop the game in the least, because if there ever was an aesthetic dancing class this B. B. game was a real example of horseshoe pitching. To make matters short, Gail Leber, who is substituting with Norma Lohrman, sank a long one from under the basket. Amid cheers from the bystander, she took another shot at the basket, bringing down five cob-webs and a vaulting pole from the rafters. Of course, this ended the game with the score reading: Gray-bugs 3, Leber 2, and the Bed-bugs 1.

SHUFFLIN'S

By HESLER

Wayne Huff, the Sports Editor of the Collegian Reporter, the weekly school paper of the Morningside Maroons at Sioux City, featured the Omaha University-Morningside battle last week in his column.

"Basketball is a funny game; you can never tell what is going to happen. Tuesday night's nightmare was just one of those things that happen in basketball. I mean that the winning team is not always the better team, especially in a close game as the Omaha game was. Minnesota beat Northwestern the other night and everyone knows that Northwestern is a far better team. I do not mean to compare Omaha to Minnesota, nor do I want to belittle Omaha's victory, but I, for one, was not convinced that Omaha has as good a ball club as Morningside."

I will admit that basketball is a "funny game," and that you never can tell just what is going to happen. I will also admit that the evening of January 21 must have been a nightmare for the battling Maroons from Sioux City, but the game, to my knowledge, wasn't even close. The Cardinals outfought, outshot, and outplayed the Sioux City lads throughout the entire evening, with the exception of possibly two or three minutes at broken intervals. I would also like to remind Mr. Huff that the fundamental idea in basketball is to drop the ball through the loop, and the team doing this feat the most number of times during the game is called the superior team. Omaha University did just this thing the other evening at Sioux City, and just because the Cardinals have a green team with four defeats in the North Central Conference loop, Morningside rushes forth with a defense mechanism, and blames "lady luck" for supporting the Redbirds.

He also goes on to say that Morningside was forced into playing the rough, and rather loose, style that Omaha employed. Another defense mechanism! Why can't teams admit defeat when they are defeated instead of trying to pass on a hard luck story about how many times they missed the basket? It isn't our fault they couldn't sink the oval through the loop. They had the same chance Omaha had, but they didn't take advantage of the breaks as the Cardinals did.

The Morningside Maroons will have another chance to battle the Omaha University Cardinals February 24. So we'll see what their "Lady Luck" will do for them then.

CARDS ON ROAD

The Omaha Cardinals will meet the South Dakota U. quintet at Vermillion Friday night.

Baker has given the boys a good deal of free throw practice after Monday's exhibition. The Omahans missed 15 gift shots out of 18, while the Dakotans made 11 out of 17 tries.

F. J. Schollman Wilson F. Schollman
NORTH SIDE HARDWARE
TOOLS—SHELF HARDWARE
ELECTRICAL SUPPLIES
Russwin Builders Hardware
Paints—OH—Glass
4112 N. 24th St. KE. 0884

TYPEWRITERS
UNDERWOOD
Noiseless—Standard
It Costs No More to Rent An Underwood
Underwood Elliott Fisher Company
JA. 4061

Cardinals Lose To South Dakota

(Continued from Page 1)

a much improved ball team, and the excitement of the game grew as the score was juggled from one team to the other. Brown broke through an opening to race the entire length of the field for a goal, and he was followed up by Melvin Boldenow, who raced in for a lay-up shot.

Darr, of South Dakota stole the scoring honors for the evening by making eleven points, while Brown led the Cardinals with ten.

The Cardinals made ten field goals while South Dakota State made nine. The Jackrabbits sank 11 of 17 free throws while the Cardinals only completed 3 of 18.

A return game will be played Saturday with the Jackrabbits at Brookings, South Dakota.

The box score:

	Omaha (23)	South Dakota State (29)					
	fg.	ft.	pf.	fg.	ft.	pf.	
Bolte f	3	1	3	Baade f	2	0	0
Baade f-c	0	0	2	Brown f	0	0	0
Brown f	4	2	4	Bolte f	2	2	1
Kozak f	0	0	0	John c	2	0	4
John c	2	0	4	Kerschock c	0	0	0
Kerschock c	0	0	0	Pearcey g	0	0	0
Pearcey g	0	0	0	Nelson g	0	0	0
Nelson g	0	0	0	Boldenow g	1	0	4
Boldenow g	1	0	4	Totals	10	3	8
Totals	10	3	8	Totals	13	5	6

Referee — Jack North (Highland Park).

Nelson's Ringer Wins S. D. Game

Bill Nelson, senior guard on the Omaha University basketball team, sank a high arching basket in the last minute of the South Dakota U. game January 16, at the Central high school gym, to give Omaha their first victory of the season in the North Central Conference loop.

The field goal was Nelson's lone tally throughout the game in which the Cardinals won by a

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3 Months \$7.50

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Inc.

202 Woodmen of the World
JA. 2876

Maroons Fall Before Cards

The Omaha Cardinals defeated the Morningside Maroons in a North Central Conference tilt at Sioux City January 21, by a score of 31 to 25.

The game was a hard fought one for both teams, and it at times brought back to mind the recent football season, with the Omaha lads running perfect interference.

The Cardinals forged ahead in the second quarter and surprised the Sioux City lads by leaving the score 15 to 9 at the half.

The Maroons tried desperately to catch the Redbirds, but the game ended with them still trailing by six points.

Johnk, Pearey and Nelson were outstanding for the Cardinals, while "Whitey" and "Gerry" Rosenberger stood out prominently in the Sioux City lineup.

Omaha (31)

	Omaha (31)	Morningside (25)					
	fg.	ft.	pf.	fg.	ft.	pf.	
Baade f	2	0	0	F. Rosenberger	2	4	0
Brown f	0	0	0	M. Anderson f	0	0	0
Bolte f	2	2	1	Rosenberger f	2	0	2
Johnk c	4	1	2	Pederson c	4	0	1
Kerschock c	0	0	0	Jacobs g	1	0	1
Pearcey g	3	1	2	A. Anderson g	1	1	2
Nelson g	1	1	1	W. Anderson c	0	0	0
Boldenow g	0	0	0	Totals	10	5	6

Referee — E. F. Carey, Le Mars. Umpire: Joe Weir, Nebraska.

score of 34 to 33. The two points climaxed a sudden spurt of heads-up basketball which began five minutes before the final gun was sounded.

The game was ragged for both teams, and the loop was missed frequently.

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Kearney Paper Bids Adieu To Former Rivals

"The Antelope", published weekly by the Nebraska State Teachers' College at Kearney, Nebraska, printed an article about the Omaha University leaving the N. I. A. football conference, in their December 13, 1935, edition.

The article follows:

"No more will the powerful University of Omaha be conference opponents of K. S. T. C. The Cards have left the ranks of the teachers college to point for the North Central association, where they will be playing teams in their own class.

Sed Hartman, Omaha mentor, expressed his appreciation of the finest sportsmanship and fair play which he and the Omaha teams have met in the N. I. A. A. He complimented all the schools on their brand of play and said that their competition was keen in every respect.

The Omaha Municipal University was awarded the football and basketball titles for the 1935 season at a meeting of the league officials last week. Other awards were as follows:

Football: First, Omaha; second, Kearney-Wayne.

Basketball: First, Omaha; second, Kearney-Wayne.

Four Articles By Sullenger Printed

Four articles by Dr. T. Earl Sullenger, head of the department of sociology, have recently been accepted for publication. "Playgrounds for Children" will be published in the Journal of Health and Physical Education; "Marriage Announcements" will appear in Sociology and Social Research; and "An Analysis of Criminity Among Women in Omaha" will be published in Journal of Criminal Law and Criminology.

A summary of his paper on "Ethnic Assimilation in Omaha" given before the Social Science Section of the American Association for the Advancement of Science held at St. Louis, December 30 to January 4, will be published soon in one of the sociological journals.

Track: First, Wayne; second, Kearney.

Orv Wills, columnist for the Kearney paper, said: "Farewell Omaha University. We wish you success in the North Central. We've had some mighty fierce struggles in competition. Sorry we won't be playing you in football next fall, because we had planned to smear you all over the lot."

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PRINTING

Greek News

Pledges of Theta Phi Delta fraternity are wondering just where their informal initiation will be held. They've heard rumors that it will be "in the country" on Saturday, February 8.

Pi Omega Pi sorority will hold a Monopoly luncheon at Mrs. Mammum's Tea Room, Saturday, February 1, for rushees. Mary Alice Nelson is in charge.

Gamma Sigma Omicron sorority held informal initiation at a slumber party at the Paxton Hotel, Friday, January 24.

Alpha Sigma Lambda fraternity made plans for their dinner-dance which will be held in the Fontenelle Hotel, at a meeting held Monday, January 27. "The Washington" orchestra from Iowa State University will provide music. A date has not been decided upon.

Sigma Chi Omicron sorority entertained rushees at a dinner at the Medical Arts building and theatre party at the Orpheum, Saturday, January 26.

Alpha Sigma Lambda fraternity will hold informal initiation at Kings Lake, Saturday, February 8.

Alpha Gamma Chi sorority held a meeting Tuesday, January 27, at the Paxton Hotel.

President Urges New Uni. Campus

(Continued from Page 1)

"No borrowing, continue to levy assessments of 1 mill until the building program is completed; no request for addition levy for buildings until demonstrated that buildings cannot be built fast enough from funds available under a 1-mill levy; set aside at least 50 thousand dollars annually in the building fund; meet necessary increases in the operating budget chiefly from fees produced by increased enrollment."

Haynes stated that a single level 20 acre plot was not necessary for athletics and physical education. "The cost of grading to secure these different level plots must be considered, along with the initial cost of the land."

Phi Delta Psi sorority held a meeting Monday evening, January 27, at the Blackstone Hotel.

Sigma Chi Omicron will hold formal initiation Sunday, February 9, at the Women's Club and not at Elizabeth Holman's home as had been previously announced.

Pi Omega Pi sorority will hold formal initiation Sunday afternoon, February 2, at the Paxton Hotel. Elinor Johnson is in charge of initiation arrangements.

Theta Phi Delta fraternity will hold its formal dance at the Fontenelle Hotel, Saturday, March 14. An orchestra has not been decided upon.

N. Y. A. SCHOLARS CHOSEN

The scholarship committee of the University announced the appointment of 58 students to receive scholarships for this semester. Only three students were dropped because of failure to meet study requirements.

New students to receive scholarships were Geanne Stromberg, Deloris Christensen, women students, and Arthur Socolofsky and Harold Clark, men students.

School Salary Scale Revised

(Continued from Page 1) on a sound financial basis, this really means that tenure is secure on continuations of satisfactory work," President Haynes stated.

A further stipulation of the policy requires that all faculty members be notified by President Haynes during the month of January each year whether their services will be required for the academic year beginning September 1. This is to prevent any misunderstanding as to appointments or dismissals from the faculty.

The third point provides for promotions and salary increases which are to be based on the merit system entirely. Seniority will not enter into it. All increases will be determined by definite evidence of the increased value of the individual to the University; thus opinions of the administrations will not enter into promotions and politics will not influence advancement.

German Club To Sponsor Contest

The German Club of the University will sponsor a declamatory for high school German students soon, it was announced Wednesday by Gustave Faulkner, president of the club. Eliminations will be held in the high schools and the finals will be held at the University. Members of the club will serve as judges.

A similar contest for German students of the University will be held later in the semester. Clitus Olson was chosen, at a meeting held Wednesday noon at the Science Hall, to represent the club at the Omaha Federation of German societies.

The date for the high school contest will be announced later.

Extension Radio Course Offered

A course designed to cover the broadcasting aspects of radio is being offered this semester to all students interested in such a course. At present it is being offered as an extension course, but is open to all students of the University.

Listed as Speech 369, it will deal primarily with announcing, dramatics, sound effects, continuity writing, and program building, as well as the commercial aspects of radio. Instructed by Ray Suber, of station KOIL, the class will meet at seven p.m. on Wednesdays in the KOIL studios.

Omaha Freshmen Lose to Maroons

In seeking revenge for last fall's football defeat Sed Hartman's Freshman basketeers bowed again to the fast Morningside outfit, 28 to 10, Monday night. The Omaha lads started off with a bang, getting a basket on the first play and were leading 5 to 2 at the end of the half. The second period was more or less a football game and the Sioux ran Omaha's ends for several scores. Willie Kulper, the star Cardinal fullback, was held scoreless. As the gun sounded Omaha had the ball on the Morningside two yard line.

Morningside Fresh (28)

	fg.	ft.	pf.
Olsen f	4	1	1
Rappene' f	1	0	0
Baldwin f	0	3	0
Wilde c	4	0	2
Madden c	0	1	1
Buckingham g	2	1	0
Byerly g	0	0	0
Dewone g	0	0	1
Totals	11	6	5

Omaha U. Fresh (10)

	fg.	ft.	pf.
Pike f	2	1	2
Stroppen f	0	0	0
Kulper f	0	0	2
Jackson f	1	0	0
Kerssenbeck c	0	2	2
Eyl c	0	0	0
Elliott g	0	1	0
Lamantis g	0	0	4
Middencf g	0	0	1
Gardner g	0	0	0
Totals	3	4	11

Referee: E. F. Carey, Le Mars.

Umpire: Joe Weir, Nebraska.

*In 1621—*

This picture shows how the Jamestown Colonists exchanged tobacco for brides. They paid "120 pounds of the best leaf" for transportation of each future wife who came to the New World from England.

In 1936—

And here is a picture of the modern auction warehouse of today where the same type of leaf tobacco is sold on the open market to the highest bidder.

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